



GREENLAND.COM
PROMOTION TOOLS



greenland
BE A PIONEER

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NEW WEBSITE - NEW POSSIBILITIES

Visit Greenland has launched a new version of **greenland.com** – the most extensive site for travel information and inspiration about Greenland

NEW WEBSITE - NEW POSSIBILITIES

NUMBER OF VISITORS GROWING RAPIDLY

New initiatives are constantly being implemented that focus on generating traffic – both to the site itself, but more importantly to advertisers on the site.

AWARD-WINNING SITE REPLACED

Our previous **greenland.com** site received **4 international awards**, including the prestigious Webby Award for Best Tourism Website and The Web Marketing Association's award for 'Outstanding Website'.

The new **greenland.com** will retain the visual power of the former site, acquire a more up-to-date expression and spice up the content with more story-telling aimed at the users. Furthermore, we're enhancing user-friendliness to make it easier to find information about operators and specific special offers that are relevant to the wishes and needs of the user concerned.

In this booklet you will find information about our new website functionalities, free-of-charge useful tools and information for your marketing material as well as new ways to make you more visible.

We look forward to working with you!



THE OFFICIAL TOURISM SITE OF GREENLAND



The screenshot shows the top portion of the Greenland tourism website. At the top left is the Greenland logo, which includes a red circular icon with a white 'G' and the text 'greenland' in lowercase, with 'OFFICIAL TOURISM' in smaller text below it. To the right of the logo is a navigation menu with links: 'Things to do', 'Plan your trip', 'Travel search', 'Destinations', and 'About Greenland'. Further right is a search bar containing the text 'Search Greenland.com', a magnifying glass icon, and a dropdown menu for 'English'. At the top right corner, there are links for 'København' and 'Copenhagen'. The main visual is a large hero image of two people sitting on a rocky outcrop, looking out at a mountain range under a bright sun. A dark semi-transparent box in the lower right of the hero image contains the text 'GREENLAND' in large white letters, followed by a paragraph: 'Greenland is an exciting Arctic adventure destination where you can experience dog sledding, northern lights, whales, icebergs, the ice cap, a pioneering people, and lots more.' Below this text is a row of five dots, with the first one filled. A red 'LEARN MORE' button is positioned at the bottom right of the hero image. On the far right edge, there is a vertical blue bar with the text '© Greenland Tourism'.

greenland
OFFICIAL TOURISM

Search Greenland.com

English

Things to do Plan your trip Travel search Destinations About Greenland

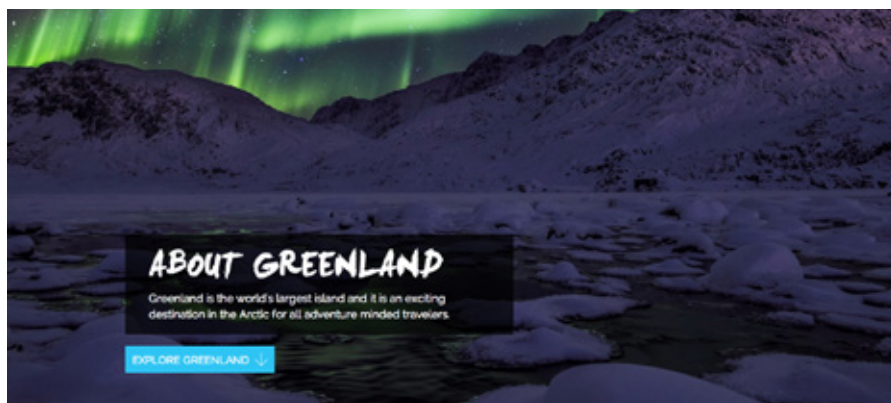
København
Copenhagen

GREENLAND

Greenland is an exciting Arctic adventure destination where you can experience dog sledding, northern lights, whales, icebergs, the ice cap, a pioneering people, and lots more.

LEARN MORE

© Greenland Tourism



This section features a background image of a snowy mountain landscape with the Aurora Borealis (Northern Lights) visible in the sky. A dark semi-transparent box in the lower left contains the text 'ABOUT GREENLAND' in large white letters, followed by a paragraph: 'Greenland is the world's largest island and it is an exciting destination in the Arctic for all adventure minded travelers.' Below this text is a blue button with the text 'EXPLORE GREENLAND' and a downward-pointing arrow.

ABOUT GREENLAND

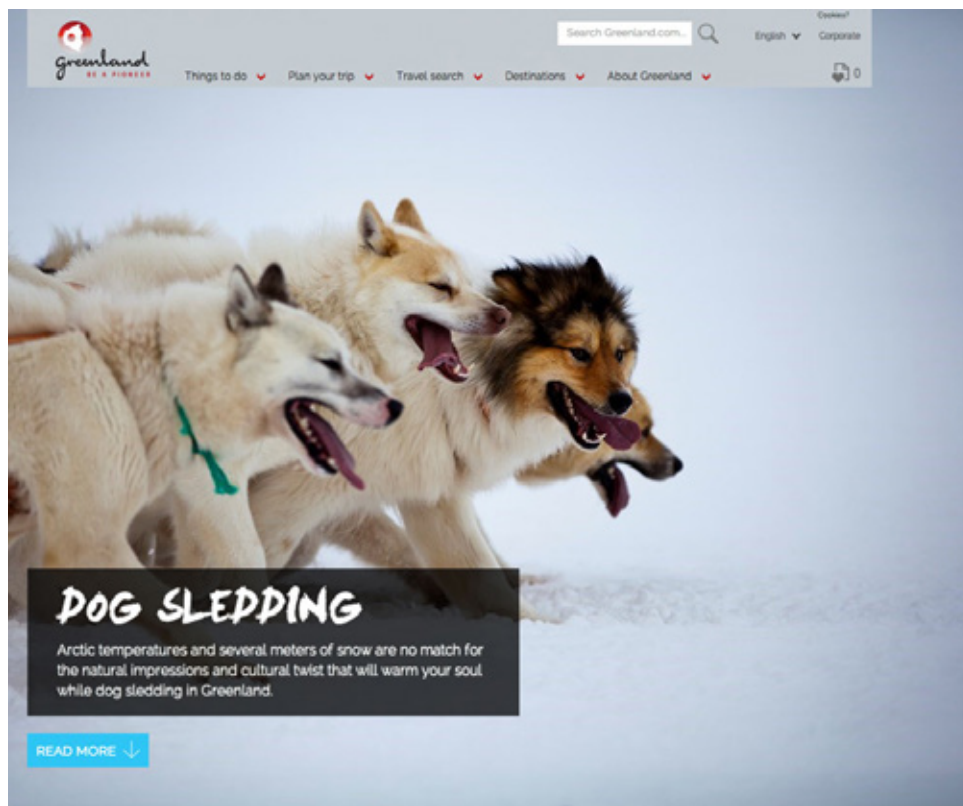
Greenland is the world's largest island and it is an exciting destination in the Arctic for all adventure minded travelers.

EXPLORE GREENLAND

THE NEW GREENLAND.COM

GREENLAND

Easy to find inspiration, practical information and travel deals for tourists and agents.



The screenshot shows the top portion of the Greenland website. At the top left is the Greenland logo, which includes a red circular icon with a white 'G' and the text 'greenland BE A FISHER'. To the right of the logo is a search bar containing the text 'Search Greenland.com...' and a magnifying glass icon. Further right are language and account options: 'English' with a dropdown arrow and 'Create Corporate' with a dropdown arrow. Below these are navigation links: 'Things to do', 'Plan your trip', 'Travel search', 'Destinations', and 'About Greenland', each with a dropdown arrow. The main visual is a photograph of three husky-like dogs running through snow, their mouths open as if barking or panting. A dark grey semi-transparent box is overlaid on the bottom left of the image, containing the text 'DOG SLEDDING' in a large, white, bold, sans-serif font. Below this, in a smaller white font, is the text: 'Arctic temperatures and several meters of snow are no match for the natural impressions and cultural twist that will warm your soul while dog sledding in Greenland.' At the bottom left of this box is a blue button with the text 'READ MORE' and a white downward-pointing arrow.

greenland
BE A FISHER

Search Greenland.com...

English Corporate

Things to do Plan your trip Travel search Destinations About Greenland

DOG SLEDDING

Arctic temperatures and several meters of snow are no match for the natural impressions and cultural twist that will warm your soul while dog sledding in Greenland.

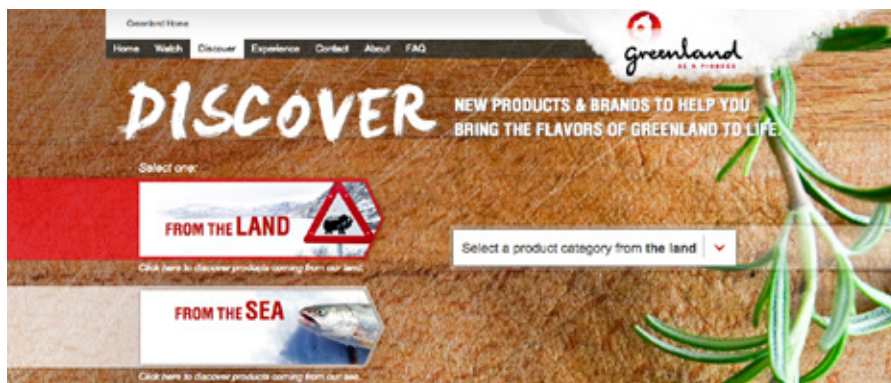
READ MORE ↓

SPECIAL INTEREST SUB-SITES



Cruise Greenland

From harbours and destinations to useful tips and inside information, www.cruisegreenland.com is the essential tool for cruise professionals.



A Taste Of Greenland

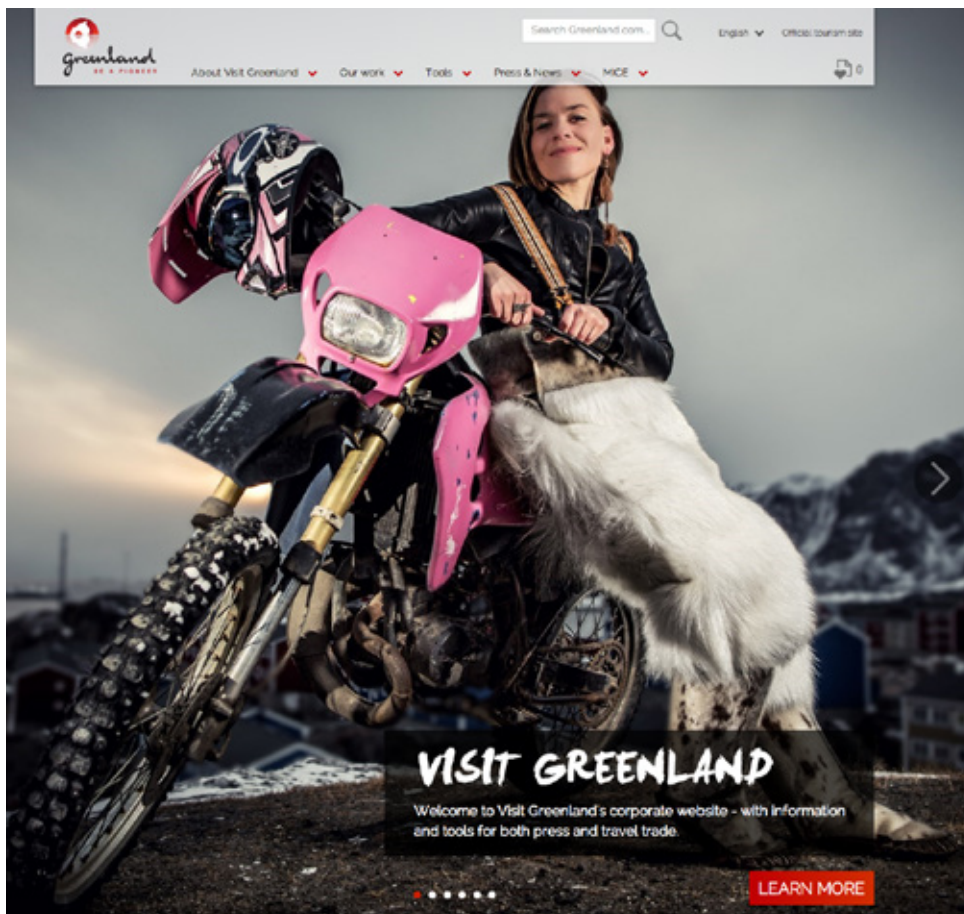
Have a taste of the rich culinary tradition and innovation Greenland has to offer. www.atasteofgreenland.com is a new way of learning about our culture.

CORPORATE

CORPORATE

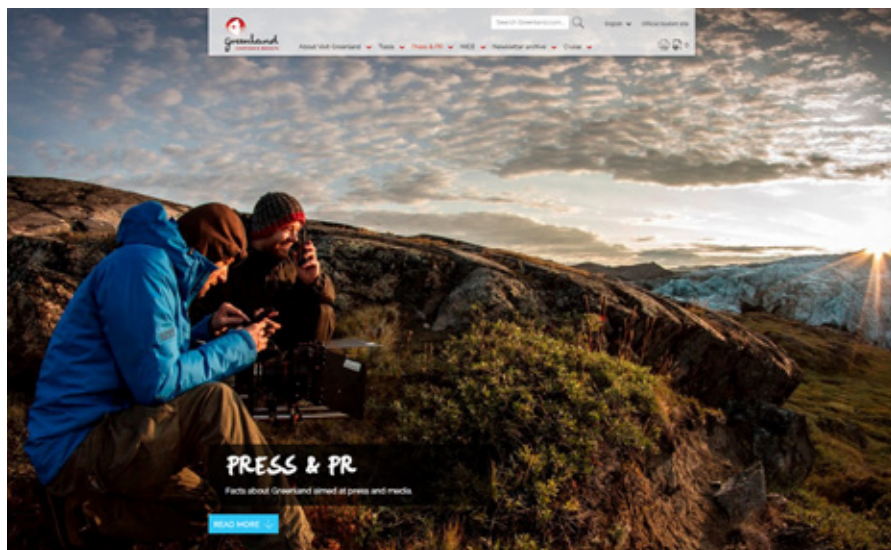
GREENLAND.COM/CORPORATE

Information section dedicated to press and travel trade professionals, including contacts to potential partners in the industry.



The image shows a screenshot of the Visit Greenland corporate website. At the top, there is a navigation bar with the Visit Greenland logo on the left, a search bar in the center, and language and office location dropdowns on the right. Below the logo, there are several menu items: "About Visit Greenland", "Our work", "Tools", "Press & News", and "MICE". The main content area features a large photograph of a woman in a black leather jacket sitting on a pink and black motorcycle. The motorcycle has a white furry cover on the seat. The background shows a snowy landscape with buildings. At the bottom of the image, there is a dark overlay with the text "VISIT GREENLAND" in large white letters, followed by a smaller line of text: "Welcome to Visit Greenland's corporate website - with information and tools for both press and travel trade." In the bottom right corner, there is a red button with the text "LEARN MORE".

PRESS & PR



GREENLAND IN PRESS AND MEDIA

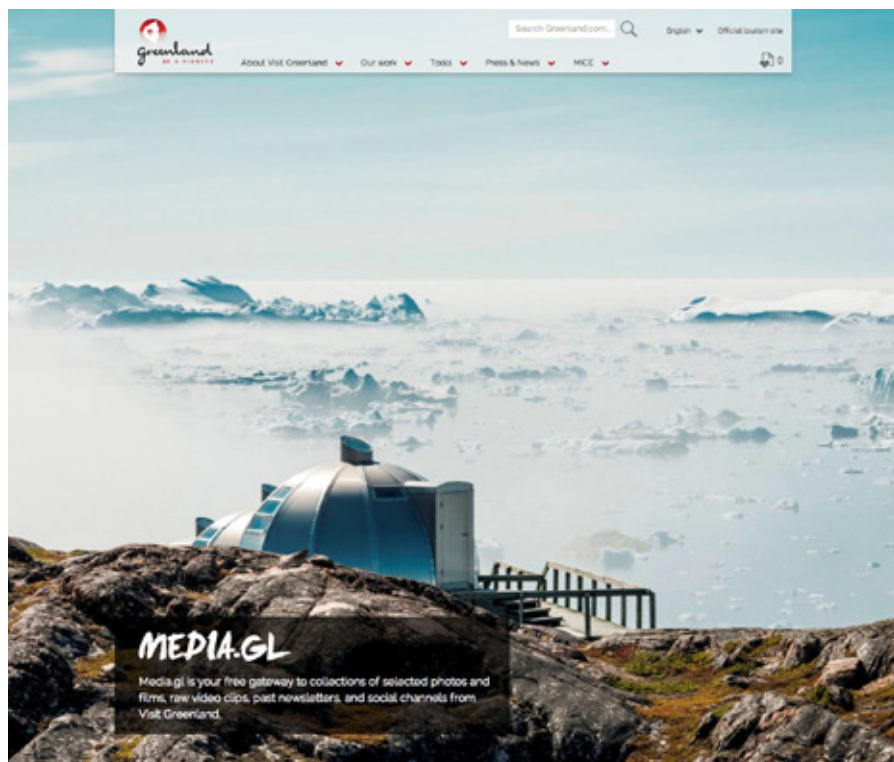
In recent years Greenland has captivated more and more people from the press and numerous journalists and film crew have chosen Greenland as a perfect setting.

The world-wide trend holds everything Greenland offers: a good story, a beautiful and different nature and a colorful culture.

Over the years, we have obtained good experience in handling the press through careful advice service with specific answers to specific questions about tourism in Greenland, or with a close dialogue about an up-coming press trip for individuals as well as groups.

Read more: corporate.greenland.com/en/press-pr/

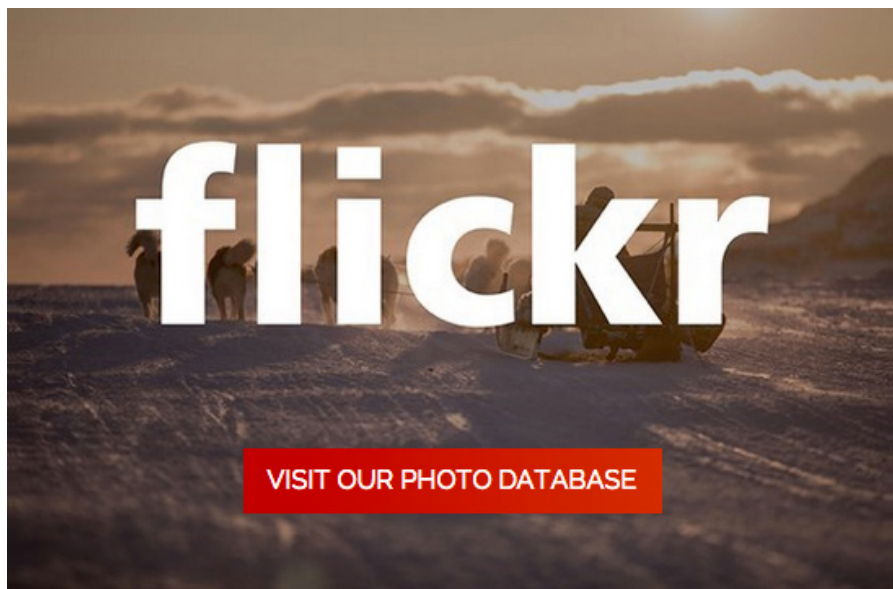
MEDIA.GL



MEDIA.GL

Our media database gives you free access to photos and videos (both edited and unprocessed clips) to use in the marketing of your Greenland products.

FLICKR



THE FLICKR DATABASE

[flickr.com/photos/ilovegreenland](https://www.flickr.com/photos/ilovegreenland) – Our Flickr database is a free collection of high quality jpeg images accessible for download and licensing via specific licenses given for each image.

As a user of the database you have unrestricted access to more than 2,500 photos on the Flickr channel, without the need for registering a profile, and we hope you find just the image you need for your next story about Greenland.

VIMEO



THE VIMEO DATABASE

vimeo.com/mediagl – Just as with Flickr, our Vimeo channel is a free collection of short films and raw clips available for download and reuse. No royalty payment is needed as long as that use is within the frame of the license.

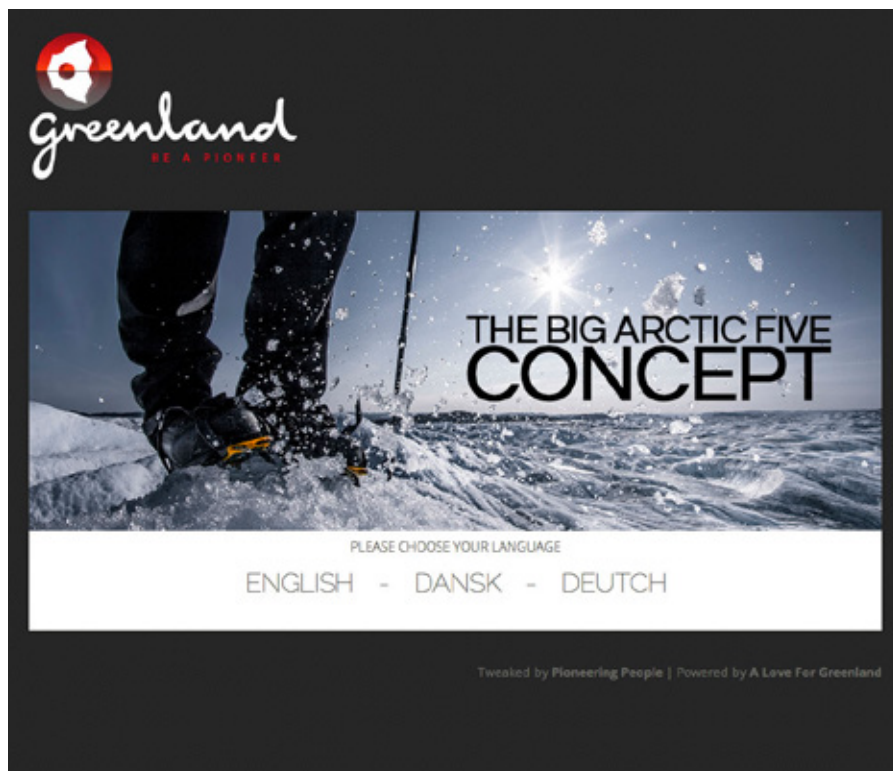
All clips on our Vimeo channel are licensed under the Creative Commons Attribution 3.0 license. By downloading or sharing clips from Vimeo, end users enter into an agreement with Visit Greenland about licensing for the use of video materials.

THE BIG ARCTIC FIVE TOOLKIT

BE A PIONEER

Find inspiration for how you can use **The Big Arctic Five** elements in your branding and marketing. Download photos, videos, texts and graphics free of charge at beapioneer.dk

Toolkits available in English, Danish, German, French, Japanese, Chinese, Spanish and Italian.



The screenshot shows a website interface for 'The Big Arctic Five Concept'. At the top left is the Greenland logo, which consists of a red circle containing a white silhouette of Greenland, with the word 'Greenland' in a white script font and 'BE A PIONEER' in a smaller red sans-serif font below it. The main visual is a photograph of a person's legs in black winter gear stepping onto a snowy, icy surface, with a bright sun and snowflakes in the background. Overlaid on the right side of the photo is the text 'THE BIG ARCTIC FIVE CONCEPT' in a large, bold, black sans-serif font. Below the photo is a white horizontal bar containing the text 'PLEASE CHOOSE YOUR LANGUAGE' in a small grey font, followed by 'ENGLISH - DANSK - DEUTCH' in a larger grey font. At the bottom right of the page, there is a small grey text line: 'Tweaked by Pioneering People | Powered by A Love For Greenland'.

ADVERTISING

DO YOU WANT TO BECOME MORE VISIBLE TO POTENTIAL GREENLAND CUSTOMERS?

Things to do ▾ Plan your trip ▾ Travel search ▾ Destinations ▾ About Greenland ▾



Share



ADVERTISEMENT

AURORAS, SNOWMOBILES & HUSKIES

What better way to chase the northern lights than with this thrilling Aurora Hunt by snowmobile and dog sled?



While waiting for auroras to shine in the remote village of Sisimiut, you'll enjoy snowmobiling as well as a more authentic Greenlandic form of travel: dog-sledding—both led by expert local guides of course. There will also be some free time to explore Nuuk, the friendly capital city, and take part in guided sightseeing tours. Tour highlights: Nuuk, Sisimiut, Kangerlussuaq.



PRICE

OVERVIEW

ADVERTISING

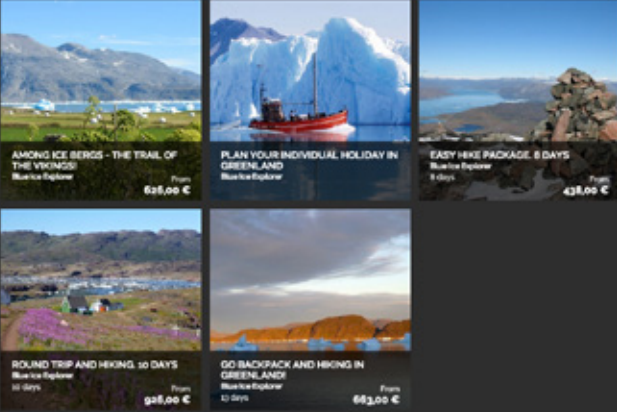
Go to greenland.com/advertising and find out more about advertising opportunities on greenland.com or in the Visit Greenland newsletter.






ADVERTISING AT GREENLAND.COM

AS AN ADVERTISER AT GREENLAND.COM YOU WILL BE ABLE TO:

- Be seen by tourists with purchasing power that are interested in Greenland – and thereby gain access to potential customers
- Market your products and services in a context which is relevant for the user at a dedicated site at Greenland.com which now enables you to present slideshows and videos of your products
- Have your products displayed in **greenland.com**'s visual universe under the headline 'Pioneering & Powerful', thus creating an attractive setting for holiday experiences in Greenland
- Reach out to a wide-ranging international audience with special offers and services at low advertising cost

RELATED OFFERS FROM
BLUE ICE EXPLORER



 <p>AMONG ICE BERGS - THE TRAIL OF THE VIKINGS Blue Ice Explorer From 628,00 €</p>	 <p>PLAN YOUR INDIVIDUAL HOLIDAY IN GREENLAND Blue Ice Explorer</p>	 <p>EASY HIKE PACKAGE, 8 DAYS Blue Ice Explorer From 438,00 €</p>
 <p>ROUND TRIP AND HIKING, 10 DAYS Blue Ice Explorer 10 Days From 928,00 €</p>	 <p>GO BACKPACK AND HIKING IN GREENLAND Blue Ice Explorer 12 Days From 663,00 €</p>	

PLACEMENT

WHERE ON THE SITE IS MY ADVERTISEMENT SHOWN?

How your advertisement is displayed depends both on which type of product is on offer and which tags you choose to attach to your advertisement. You can choose up to 5 tags from our list of adventures and towns. Your product must be relevant to the tags that you choose.



PACKAGE TOUR OPERATORS TO AND WITHIN GREENLAND

If you're advertising a package holiday, your advertisement will always be shown in the 'Travel Search' function. It will also be shown on 5 pages of your choice by means of the tags that you have chosen – for instance, the pages designated 'Dog sledding', 'Hiking', 'Boat tours', 'Icebergs' and 'Ilulissat'.

SOUTH GREENLAND - SHORT AND INTENSIVE

4 days package from Iceland - Iceberg cruise and Norse history.



This trip gives you a short and intensive experience of South Greenland - the land of contrast. You visit the historical site Gardar, which was the Bishop's residence during the Norse era. Today it is a very charming village (Igaliku) situated in one of the most luxuriant and idyllic parts of Greenland! Furthermore, you visit the historic site Brattahlid and go on a boat trip among the famous turquoise icebergs at the Goroq Ice Fjord.

Departure is from Wednesday to Saturday or from Saturday to Tuesday. From June 15th to September 29th.



PRICE

PLACEMENT

ACTIVITY/ADVENTURE OPERATORS

Based on your maximum of 5 tags per advertisement, you can choose which activity and/or town pages your advertisement is to be shown on – for example ‘Dog sledding’.

The screenshot shows the Greenland website's navigation menu. The menu is organized into several categories:

- OUTDOOR ACTIVITIES**
 - Dog Sledding
 - Hiking
 - Hunting
 - Ice Skating
 - Ice Touring
 - Climbing & Mountaineering
 - Heliskiing
 - Arctic Circle Race
 - Shog
- HUNTING & FISHING**
 - Flora fishing
- NATURE EXPERIENCES**
 - Northern Lights
 - Midnight Sun
 - Hot Springs
 - Whale Watching
 - Arctic Wildlife
 - Icebergs
 - The Ice Street
 - Snowed Inland
 - Sea Tons
 - Flightseeing
- CULTURAL EXPERIENCES**
 - Arctic Culture
 - Warrior History
 - Meeting Greenlanders
 - Greenlandic Gastronomy
 - Guided Lightseeing
 - Museums
 - Souvenir Shopping
- CITIES & COASTAL FERRY**
 - Cruises
 - Coastal Ferry

The background of the page features a person with a backpack sitting on a rocky shore, looking out at a mountain range under a cloudy sky. The text 'GREENLAND' is prominently displayed in the center, with a sub-headline: 'Greenland is an exciting Arctic adventure destination where you can experience dog sledding, northern lights, whales, icebergs, the ice cap, a pioneering people, and lots more.' A 'LEARN MORE' button is located in the bottom right corner.

The screenshot shows the Greenland website's navigation menu with a focus on regional and destination information:

- NORTH GREENLAND**
 - Qaanaaq
 - Sisimiut
 - Litlummanak
 - Sisulavik
 - Qaasuitsuq
 - Qaasarsuaq
 - Aasiaat
 - Qaasarsuaq
 - Narsarsuaq
- DESTINATION ARCTIC CIRCLE**
 - Sisimiut
 - Narsarsuaq
 - Maffi
- CAPITAL REGION**
 - Narsarsuaq
 - Narsarsuaq
- NATIONAL PARK**
 - Narsarsuaq
- SOUTH GREENLAND**
 - Narsarsuaq
 - Narsarsuaq
 - Narsarsuaq
 - Narsarsuaq
 - Narsarsuaq
- EAST GREENLAND**
 - Narsarsuaq
 - Narsarsuaq
 - Narsarsuaq




The background of the page features a person with a backpack sitting on a rocky shore, looking out at a mountain range under a cloudy sky. The text 'GREENLAND' is prominently displayed in the center, with a sub-headline: 'Greenland is an exciting Arctic adventure destination where you can experience dog sledding, northern lights, whales, icebergs, the ice cap, a pioneering people, and lots more.' A 'LEARN MORE' button is located in the bottom right corner.

TRANSPORT OPERATORS

If you're a transport operator, your advertisement will be shown on the town pages in which transport is available and on the activity pages where relevant.

OVERNIGHT ACCOMMODATION OPERATORS









If you're advertising overnight accommodation, your advertisement will be shown on the 'Where to sleep?' page and on the page of the town in which the accommodation in question is situated.

Things to do ▾ Plan your trip ▾ Travel search ▾ Destinations ▾ About Greenland ▾ Share   

WHERE TO SLEEP

Choose town and type of accommodation

24 RESULTS

 <p>HOTEL HANS EGEDE NARSARSSUAQ HOTEL ★★★★★</p>	 <p>HOTEL DISKOBAY GASISIANNGUUT HOTEL</p>	 <p>HOTEL HVIDE FALK ILULISSAT HOTEL</p>	 <p>HOTEL ARCTIC ILULISSAT HOTEL ★★★★★</p>
 <p>HOTEL NARSARSUAQ NARSARSSUAQ HOTEL</p>	 <p>HOTEL SISIMIUT SISIMIUT HOTEL ★★★★★</p>	 <p>HOTEL ANGMAGSSALIK TASILAQ HOTEL</p>	 <p>HOTEL DISKOBAY GASISIANNGUUT HOTEL</p>

PLACEMENT

MOST RELEVANT ADVERTISEMENTS SHOWN FIRST

Via IP segmentation, we can – to the extent that the technology allows – see where users come from and show the most relevant advertisements to this user first. An American citizen, for instance, will thereby see the special offers that are available within the USA, followed by all other advertisements.

Elsewhere in the material **greenland.com** is described as responsive, i.e. adapted to different platforms (desktop/computer, tablet and smartphone). As a rule of thumb, the following advertisements are shown: 9 advertisements on desktops, 6 advertisements on tablets and 3 advertisements on smartphones, after which the user must press ‘See more’ if he/she wishes to view more advertisements.

STATISTICS

Every month you’ll receive an email containing a report of the number of clicks on your advertisements, so that you can always follow the volume of traffic and keep track of your costs.

PRACTICAL MATTERS

If you wish to advertise, we’ll send you an overview of the material you have to forward in terms of text and images. We then layout your advertisement, and a few days later it will go live on **greenland.com**.

The minimum period for advertising is 3 months. The agreement can be terminated by giving one month’s notice to expire on the last day of any month.

TRAVEL SEARCH

Explore travel deals in Greenland and find out more about package tours and adventure holidays in Greenland.

FILTER PACKAGE TOURS BASED ON SEASON, ADVENTURE LEVEL OR CATEGORY.

Season ▼

Adventure Level ▼

Adventure Categories ▼

▲ MOST VIEWED RESULTS ▲ SORT BY PRICE

PACKAGE TOURS (ADVERTISEMENTS) 17 RESULTS

TERRE POLAIRE
Islandic Mountain Guides
12 days
From **2 755,00 €**

KULUSUK AND THE ICEBERGS
Islandic Mountain Guides
3 days
From **735,00 €**

IN THE FOOTSTEPS OF ERIC THE RED
Islandic Mountain Guides
20 days
From **2 398,00 €**

EAST GREENLAND ADVENTURE
Polar Travel
18 days
From **4 095,00 €**

EXCLUSIVE KAYAKING AMONG MUSK OXEN
Greenland Outdoors
From **745,00 €**

AURORAS, SNOWMOBILES & HUSKIES
Nordic Visitor
5 days
From **3 908,00 €**

TRAVEL REQUEST

LEAD GENERATION - PERMISSION TO CONTACT AN INTERESTED USER

We offer users at **greenland.com** the option of being contacted by a travel agency if they require assistance in connection with a trip to Greenland. The user can choose to send an enquiry in advance thus giving you an idea of the wishes and needs they have regarding their journey to Greenland.

If you wish to be the travel agency – or one of three travel agencies per region – permitted to contact the user at hand, then please contact us to be admitted onto the list.

- **Increase your visibility**
- **Get in contact with potential customers with high interests in Greenland and its touristic products**
- **Possibility to convert these leads into business deals**



SEND A TRAVEL REQUEST

Use the form below to fill in your travel interests and send your information to a Greenland travel specialist who will then get in touch with you via email and/or phone with guidance and travel deals.

^ YOUR CONTACT INFORMATION

Name*

Phone*

E-mail*

Remember to write your countrycode (e.g. +44)

Select region

Europe



Select country

All



Select one or up to three travel specialists, you will receive guidance or travel deals from:

ARCTIC FRIEND

The easiest route to Greenland goes through Denmark, and although you could go via either Iceland or Canada, Copenhagen Airport has by far the most regular flights. So it makes good sense to go with a Danish tour operator.

Denmark

NORDIC INFO

Nordic Info is a Belgian tour operator, specialized in travel to all Scandinavian countries including Svalbard, Greenland and Antarctica. We are exclusive representative of Hurtigruten in Belgium and aim to offer our customers wonderful trips to spectacular destinations.

Belgium

GREENLAND TRAVEL

Welcome to the largest travel agency specialized in Greenland, Iceland and the Faroe Island. Our customers come from all over the world. Our main office is in Copenhagen.

Denmark

^ TRAVEL INFORMATION

^ THINGS TO DO

^ DESTINATIONS

SUBMIT YOUR REQUEST →

ADVERTISING IN NEWSLETTER

We distribute news, travel tips and special offers to 85.000+ people who have actively subscribed to our newsletter which is available in three different languages (Danish, English and German).




You have the chance to make your product particularly visible to this highly motivated segment by purchasing an advertisement in the newsletter.

Does this mail look funny, [Click here](#)

TELL A FRIEND




AUGUST 2014

- THINGS TO DO 
- PLAN YOUR TRIP 
- TRAVEL SEARCH 



very well could welcome you with the words: "May we suggest Pascal Bouchard Chablis Grand Cru Blanchot 2006 for the Halibut and Château de Beaucastel Châteauneuf-du-Pape Rouge 2007 for the Reindeer."



Read more 

CONTACT US



Do you have a question, want to give some feedback or just want to say hello? Go ahead, don't be shy - we'd really love to hear from you, so send us an email: newsletter@greenland.com, and we promise we'll send you a reply!


ADVERTISEMENT



DOG SLED RIDE FOR THE ADVENTUROUS!

Package tour: 8 days, flight incl. - from 18.495 dkk / 2481 €

Dog sled ride by the UNESCO site Ilulissat Icefjord combined with Ilulissat and Kangerlussuaq's town and cultural life.

Read more 



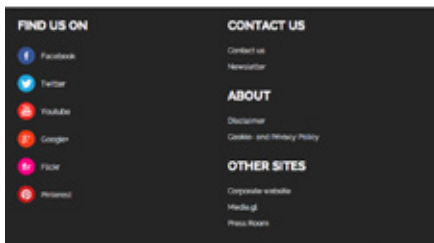
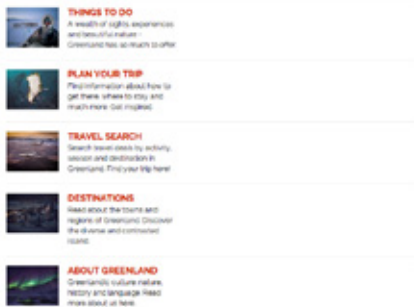
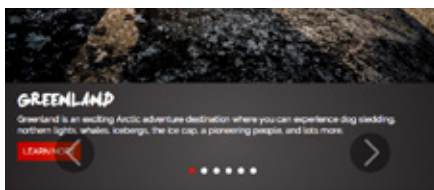
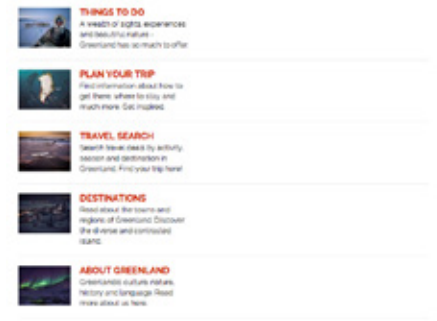
PARTNERS



NOW ALSO ADAPTED TO MOBILE PHONES AND TABLETS

RESPONSIVE DESIGN

The new **greenland.com** is developed as a responsive design so that your advertisement will be presented in the best possible manner, regardless of whether the user is visiting **greenland.com** from his or her computer, tablet or smartphone.



PRICES

FILTER PACKAGE TOURS BASED ON SEASON, ADVENTURE LEVEL OR CATEGORY.


Season




Adventure Level




Adventure Categories




GREENLAND SKI BONANZA
Greenland Tours
8 days From
1 790,00 €




AURORAS, SNOWMOBILES & HUSKIES
Nordic Visitor
5 days From
3 900,00 €




ADVENTURE BREAKS FROM ICELAND 4-5 DAYS
Tasermik - S. Grk. Expeditions
5 days From
1 290,00 €




ADVENTURE BREAKS FROM ICELAND 4-5 DAYS
Tasermik - S. Grk. Expeditions
5 days From
1 290,00 €




DOG SLEDDING EXPEDITION THULE
Polar Travel
19 days From
9 290,00 €




DOG SLED RIDE FOR THE ADVENTUROUS!
Greenland Travel
8 days From
2 490,00 €



MT GINNBJORN, HIGHEST PEAK IN GREENLAND
Islandic Mountain Guides
5 days From
12 600,00 €



HORSEBACK RIDING
Grønlandsreiser
8 days From
2 900,00 €



GREENLAND FROM SOUTH TO NORTH
Greenland Travel
14 days From
4 700,00 €

YOU ONLY PAY FOR TRAFFIC TO YOUR ADVERT PAGE OR YOUR WEBSITE

PRICES

NO OVERHEADS, FREE VIEWS - JUST PAY-PER-CLICK

There are no initial charges or fixed annual fees. You don't pay to have your advertisements shown on the website. The only thing you pay for is when visitors choose to read more about your particular special offer and click on your advertisement,

or if, having read more on your advert page at **greenland.com**, they choose to click through to your own website to buy your product or read more about it.



PRACTICAL TRAVEL INFO

WHEN TO EXPERIENCE



THE BEST SEASON FOR KAYAKING

July in particular but June and August are also perfect months for a trip in a sea kayak in the fantastic waters where the icebergs float by on a blue background. During these summer months, the weather is usually nice and there is ample light from above.

WHERE TO EXPERIENCE

Here, you can explore where in Greenland you can go kayaking and locate specific tours and providers of kayak tours.

ADVENTURE LEVEL

The lengths of the trips vary from a few hours to several days. In any case, this kind of kayaking is only for experienced practitioners. The water is frigid and you will need to master balancing completely.



EXPLORE THE MAP

BUDGET CEILING ENSURES YOU STAY WITHIN YOUR BUDGET

A quarterly budget ceiling is set up which means that you maintain control of your costs. In other words, you'll never have to pay more than the budget ceiling per quarter. If you hit this ceiling, any clicks over and above this limit will be free of charge. The ceiling depends on how many advertisements you have.

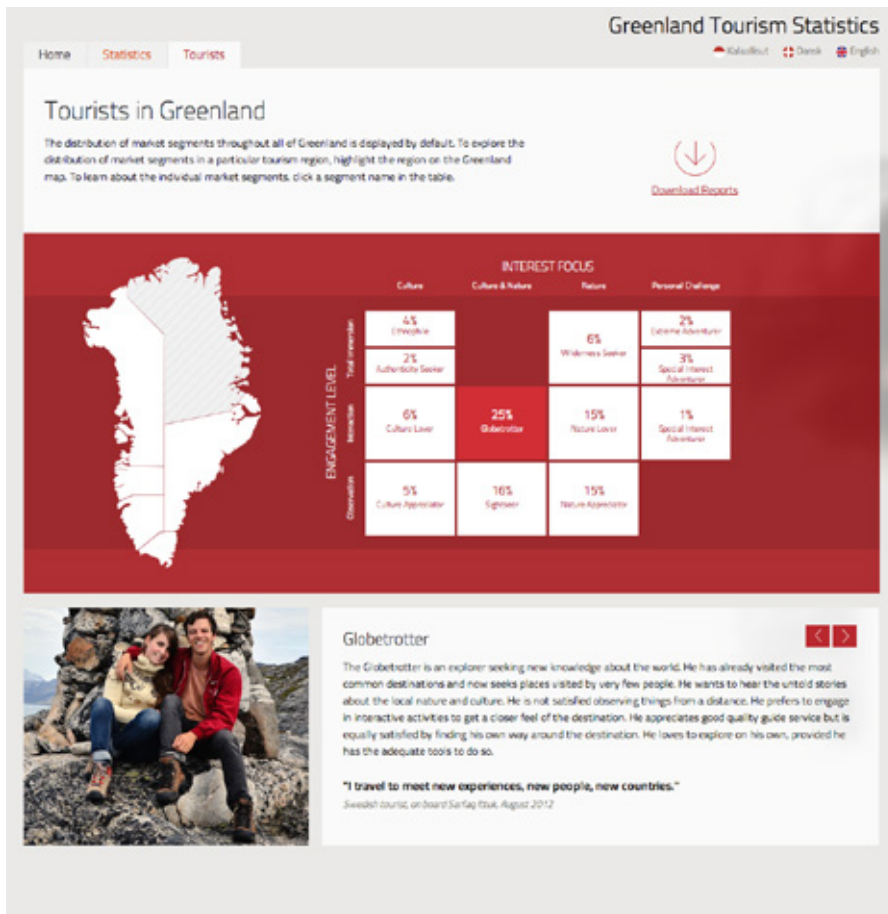
You cannot purchase more than a total of 20 advertisements on the site (which can be freely chosen between the three language versions – Danish, German and English).

STATISTICS & DOCUMENTATION

TARGET GROUPS & SEGMENTATION

GREENLAND TOURISM STATISTICS

Identifying Greenland's tourist segments, their areas of interest as well as their level of interactions.



TOURISM STATISTICS

TOURISMSTAT.GL

– will provide you with national and regional tourism trend analysis. You can also find all statistics on tourism in Greenland as well as qualitative descriptions of Greenlands tourists.

Greenland Tourism Statistics

Home Statistics **Tourists**

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Add Statistic

Number of Guests (TUDHOT) Total number of guests that stayed in paid accommodations, includes both residents and tourists. Hotels began collecting data in June 2000.	Number of Overnights (TUDHOT) Total number of nights spent in paid accommodations by both residents and tourists. Hotels began collecting data in June 2000.	Average Number of Overnights Per Guest (TUDHOT) Average number of nights each guest stayed in paid accommodations, includes both residents and tourists. Hotels began collecting data in June 2000.
Capacity (TUDKAP) Total number of rooms available for purchase in paid accommodations.	Occupancy Rate (TUDKAP) Total number of rooms purchased out of the total number of rooms available for purchase.	Rented Rooms (TUDKAP) Total number of rooms purchased in paid accommodations.

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CONTACTS

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If you have questions or wish to receive more specific information about Greenland as a travel destination, please contact:

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If you have questions or wish to advertise on **greenland.com**, in the newsletter or want to be admitted onto the list to receive leads, please contact:

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