

# ADVERTISING

VISITGREENLAND.COM



# TARGET YOUR AUDIENCE

## ADVERTISE ON VISITGREENLAND.COM TO REACH YOUR TARGET CLIENTS:

Choose Your Package:

- Silver
- Gold
- Premium
- Flex

Find the best fit for your marketing needs!

Budget-Friendly Pricing:

Flexible packages to suit any budget.

Multilingual Ads:

Available in English, Danish, and German.



Blue Ice Explorer

### Round trip 10 days - Nanortalik

A tour that perfectly showcases the contrasts of South Greenland. It takes you to the southernmost town in Greenland - Nanortalik

FROM €1,598



Nomad Greenland

### Discover the Arctic: 10-Day Roundtrip Expedition

This journey showcases the country's unparalleled beauty, rich culture, and breathtaking landscapes in a single, unforgettable experience.

FROM €10,107



Secret Atlas

### Scoresby Sund Northern Lights Photo Tour

Encounter the majestic beauty of Scoresby Sund under the Northern Lights. Small group photo expedition with Virgil Reglioni & 12 Guests.

FROM €9,900

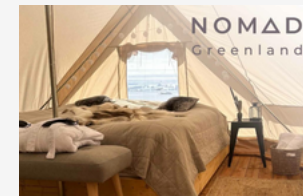


Greenland Tours

### Frozen West

5 days exploring Disko Bay in winter incl. visit to the Greenland Ice Cap

FROM €1,335



Nomad Greenland

### Ilulissat to Saqqaaq: 6 Days of Arctic Magic

Embrace Arctic enchantment with colossal icebergs, breathtaking landscapes, and the rich tapestry of Inuit culture.

FROM €5,615



Arctic Hiking and Expeditions

### Arctic Villages

Visit the region's villages and its capital, Tasilaq. Learn about Inuit culture, climb Kuummiit mountain and enjoy sailing among icebergs.

FROM €3,349

# PRICE STRUCTURE

Package	Number of ads	Price per month	Quarterly Click Trough Ceiling
Silver *	6**	DKK 650,- Approx. € 87,-	DKK 4.000,- Approx. € 538,-
Gold *	12**	DKK 1.000,- Approx. € 134,-	DKK 7.000,- Approx. € 941,-
Premium *	21**	DKK 1.500,- Approx. € 200,-	DKK 12.000,- Approx. € 1.610,-
Flex *	30**	DKK 5.000,- Approx. € 672,-	N/A ***
* A three-month minimum contract applies.	** The number of ads divided in languages: 6 ads could for example be 2 ads in each language 6 ads in one language, etc.	*** There is no quarterly ceiling available with the Flex package. You pay for every singleclick through.	

## PAY PER CLICK MEANS VALUE FOR YOUR MONEY

Besides a base monthly price, the only thing you pay for is a click through fee, depending on whether website visitors open your particular advertisement or whether they continue further and click through to your own website.

With this system, you are able to quantify the attractiveness and success of your advertisement on greenland.com.

## MAXIMUM CLICK-THROUGH CEILING ENSURES YOU STAY WITHIN YOUR BUDGET

A quarterly click through ceiling means you never pay more than a certain amount per quarter for click throughs related to your advertisement. Once you hit the ceiling, all additional click throughs are free of charge so you maintain full control of your costs and never have any surprises. The ceiling depends on your selected package.

# PAYMENT

Visit Greenland sends a quarterly invoice.  
The monthly package price is billed in advance while the click through fees are charged at the end of the quarter.

Clicks	Fee in DKK
Website click-through	4

# WEBSITE FEATURES

## UNLIMITED AMOUNT OF PAGES

With the new website comes more user-friendliness. This time, we go with the easiest access possible! Your ad will be in absolutely every page that is relevant, without extra cost for you.

## DIRECT LINK TO YOUR WEBSITE

Your ads will also be leading directly to your website – no detour! One click is all that’s needed to access the offer on your website.